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Tivadar Dienes-Oehm
Dell EMC Hungary
General Manager
DELL EMC Forum

Who is Dell Technologies?



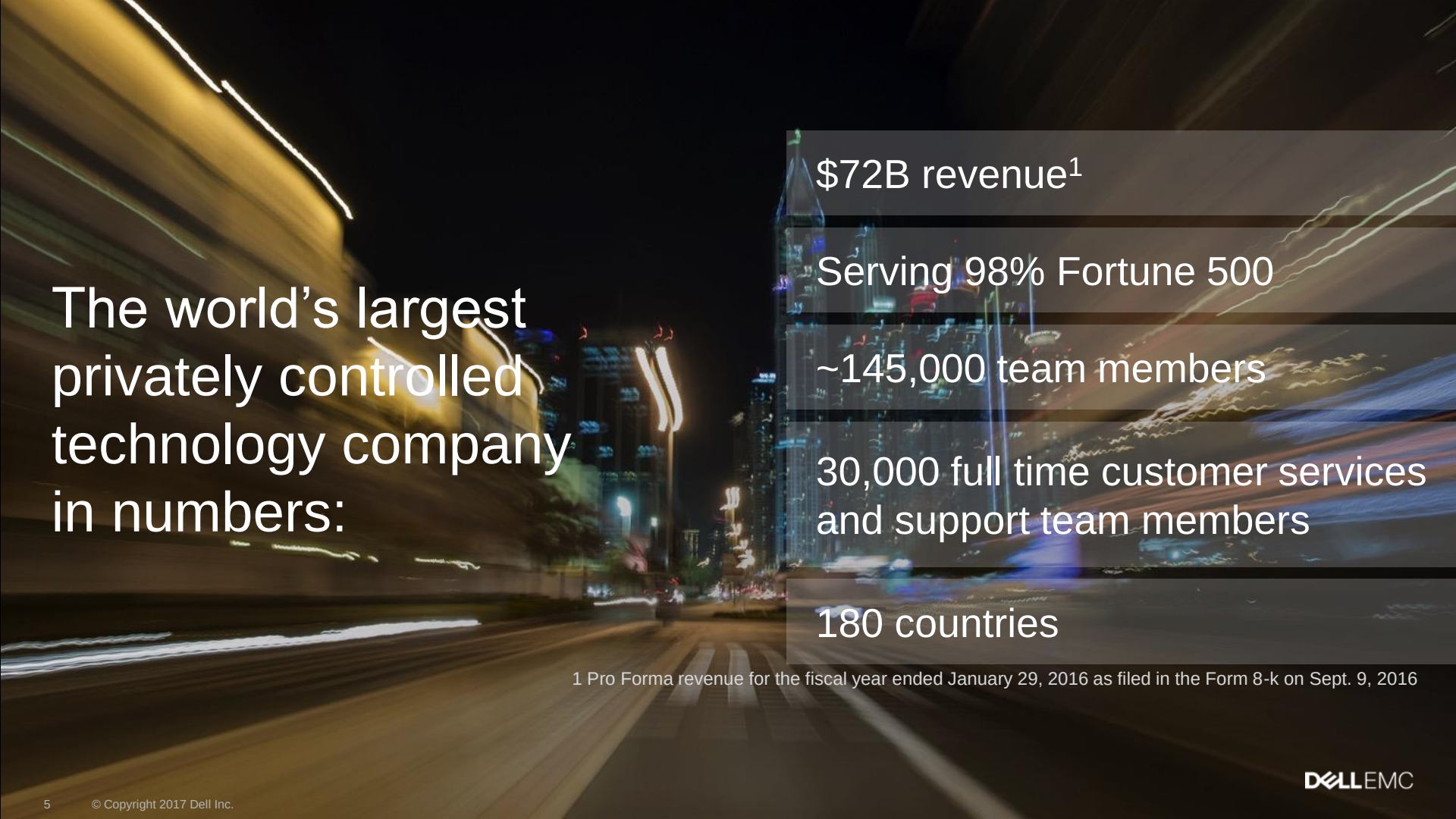
DELL EMC

Dell Technologies is a **unique family of businesses** that provides the essential infrastructure for organizations to build their digital future, transform IT and protect their most important asset, information.

Dell Technologies consists of 7 brands:

DELL EMC Pivotal RSA SecureWorks virtustream vmware





The world's largest privately controlled technology company in numbers:

- $72B revenue[1]
- Serving 98% Fortune 500
- ~145,000 team members
- 30,000 full time customer services and support team members
- 180 countries

1 Pro Forma revenue for the fiscal year ended January 29, 2016 as filed in the Form 8-k on Sept. 9, 2016

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We're a technology leader and innovator

INNOVATION IS AT OUR CORE:

$12.7B

Investment in R&D in 3 years

21,000

Patents and patent applications

$4.5B

Annual R&D investment going forward



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We thank to our partners

LET THE TRANSFORMATION BEGIN

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Today´s agenda

#DellEMCForum

08:00 - 09:00	REGISTRATION & SHOWCASE	
09:00 - 09:10	Welcome speech by Tivadar Dienes-Oehm, Dell EMC Hungary General Manager	
09:10 - 10:40	KEYNOTE SESSION: Digital Transformation Dell EMC Keynote: Let Your Transformation Begin, Nigel Moulton, Dell EMC EMEA Chief Technology Officer Intel Keynote: Intel Inside the Future, Joachim Thomasberger, Intel Regional Sales Director, Western Europe Microsoft Keynote: The Hitchhiker's Guide to digitalization, Gabor Vass, Microsoft Hungary SMS&P Lead Alex Dowis: Dell EMC speed painting art show	
10:40 - 11:10	COFFEE BREAK	
	Workforce Transformation	IT Transformation
11:10 - 11:40	Improve productivity with modernized PCs and Windows10, Petr Zajicek, Dell Client Solutions Marketing Manager	Modernize with All-Flash, Horia Constantinescu, Dell EMC CEE Director of Modern Infrastructure
11:40 - 12:10	See more and do more with Dell Monitors - World's #1 monitor brand Worldwide, Dusan Petras, Dell EMC Senior Analyst	Data Protection Everywhere for Modern Datacenter, Bogdan Stefanescu, DPS Sales Specialist
12:10 - 12:40	Making your workforce productive from day one, Krisztian Ujvari, Dell EMC Service Sales Executive, Hungary, Baltics & UCIS	Future-Ready Networking for the Data Center, Shabbir Ahmad, Dell EMC CEE Networking Director
12:40 - 13:10	COFFEE BREAK	
	Workforce Transformation	IT Transformation
13:10 - 13:40	Dell Technologies END2END VDI Solution Dell Wyse, Antonio Toro, Dell EMC CSG Sales Director	Process your data on Dell EMC servers - innovation at the core of your datacentre, Tamas Kovacs, Dell EMC Compute and Networking Manager
13:40 - 14:10	Dell Technologies END2END VDI Solution Dell EMC Isilon, Laszlo Varkonyi, Dell EMC Advisory Technology Consultant	VxRail: Extend and Simplify VMware Environments with Hyper-converged Appliances, Maciej Plona, Dell EMC Sr. vArchitect
14:10	PRIZE DRAW & LUNCH	

Nigel Moulton

EMEA CTO, Converged Platforms and Solutions Division, Dell EMC




LET THE
TRANSFORMATION
BEGIN
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